



SEEKING A NEW
LIFE PERSPECTIVE?

INNOVATION ODYSSEY WORKSHOP

OCT 02 - 07 2023

Netno, Poland
Western Pommerania

Contact

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DESIGN A BUSINESS CONCEPT

Design a business concept centered around vertical farming.

From concept to market-ready product in just 5 days: channel your creative concepts to discover a fulfilling life mission while simultaneously crafting a competitive business model.



WHY VERTICAL FARMING?

Ultimately, opting to delve into vertical farming could illuminate a path to a purposeful career, intertwining technological innovation, ecological stewardship, community engagement, and personal advancement.

This is your chance to wield positive influence on both present and future generations, confronting imminent challenges with a sustainable and forward-looking approach.





Dr. ir. Edwin Poorte

Coach

INNOVATION THE TROYKA WAY

Immerse yourself in hands-on collaboration throughout the week.

Break through disciplinary boundaries as you strive to maintain an innovative perspective.

Focus your efforts on what truly matters. All the while, enjoy yourself in the process of contributing to a high-performing team.



GUIDED BY ENTHUSIASM, CRAFTED BY EXPERTISE

Guided by Troyka's innovation coaching and the seasoned expertise of coach Edwin Poorte from the Netherlands, you'll spend 5 days immersed in knowledge.

YOU WILL EXPERIENCE HOW TO DEVELOP AN INVENTION THE TROYKA WAY

WWW.TROYKA-INNOVATION.COM



Setting the scene

With the input of experts we are looking for the starting point for our workshop idea



Fuzzy to viability

Getting more and more focus from the fuzziness to a viable product



Concept drawings

Outlining possible solutions and getting in to the conception mood to let the creativity spread



Launching customers

How do I get customers?
How to onboard them and what to do as next steps?



Entrepreneurial Futures

What does the future provide for an entrepreneur? How to be successful?



Business plan

Setting up a full fledged business plan that features all concepts we worked on before






LIMITED SEATS - BOOK NOW

Your journey includes transport, accommodation for a maximum of 10 participants, nourishment, as well as personalized and intensive coaching alongside course materials.

The workshop will be conducted partly in English and partly in German.



PLANNED SCHEDULE

DAY 1

Departure from Berlin together to get to know each other	12:00
Introduction and setting the scene	16:30
Dinner	18:30
Technology bet	20:30

DAY 2

Breakfast	08:00
From Fuzzy to viability	09:00
TECOPS list	13:00
Drivers and blockers	16:00
Cooking together	18:00

DAY 3

Breakfast	08:00
Benchmarks	09:00
Features	10:30
Markets	11:30
Lunch	12:00
Walk in opposties	13:00
Building vertical structures	14:30
Concept drawings	16:30
Feedback	17:30
Dinner	18:30
Fun time	20:00

schedule is subject to change

PLANNED SCHEDULE

DAY 4	
Breakfast	08:00
Entrepreneurial futures	09:00
TMP Pathways	13:00
Walk the pathways	14:30
Work out results so far	16:00
Feedback	17:30
Individual time	18:00
Dinner	18:30
Fun time	20:00

DAY 5	
Breakfast	08:00
Finding funding	09:00
Integrated activity plans	10:30
Business plan - MVP, - TMP -Partners	13:00
Feedback	17:30
Individual time	18:00
Dinner	18:30

schedule is subject to change

BOOKING AND FURTHER INFO

We can only take a small group of selected individuals with us.

Give us a call to see if we are a good fit together.

Full schedule and detailed info:

T: +49 172 320 6755

W: [HTTPS://T.LY/WNKS9](https://t.ly/wnks9)

E: MAIL@DRAGONFLYGREENS.DE





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